



November 13, 2017

FOR IMMEDIATE RELEASE

Contact: Lance Ryskamp
Highland Community Foundation
219-796-5511
highlandcf@gmail.com

HIGHLAND COMMUNITY FOUNDATION PROMOTES “HIGHLAND ROAST”

“Highland Roast”, a collaboration between the Highland Community Foundation and Highland coffee roaster Smalltown Coffee Company, is now available for sale.

HCF partnered with Smalltown earlier this year to create a special roast of coffee for the Town of Highland. Smalltown intends to donate a share of the proceeds from the sale of “Highland Roast” to the foundation to assist its fundraising projects. Public input was obtained through two taste tests at this summer’s Highland Midweek Market at Main Square, and a Highland artist, Jessica Haug, was chosen to provide the artwork for the coffee packaging.

The coffee is available for purchase online at Smalltown’s website at <https://smalltown.coffee/shop-coffee/>, as well as select Northwest Indiana locations, including The Annex at 8808 Kennedy in Highland and Griffith’s Grindhouse Café at 146 N Broad Street. More locations are being sought at this time to carry the coffee.

The Highland Community Foundation is a 501 (C) (3) nonprofit organization, which was formed in 2010, and began as an organization in 2011. The Foundation’s first project was a cooperative effort to convert a vacant lot along a BP pipeline, at a historically dangerous intersection of 45th and 5th Streets, into a small park featuring the Ashley Ritz Memorial Sculpture. The Foundation has also partnered with governmental and other nonprofit agencies to fund improvements to the Highland Rookery, as well as help to obtain grants to bring an outdoor public mural and a sculpture to downtown Highland.

Foundation Board Members for 2017 include Lance Ryskamp, Cheryl Nicksic, Dave Wilkinson, Bridget DeYoung, Jim Dal Santo, Judy Vaughn, Michelle Anderson, Abe Rivera, and Robert Plantz