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FOR IMMEDIATE RELEASE

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HIGHLAND COMMUNITY FOUNDATION BEGINS SECOND HALF OF 2018 WITH FUNDRAISING AND WEBSITE PROJECTS

The Highland Community Foundation begins the second half of 2018 by launching a fundraising campaign with local businesses. In lieu of hosting the Foundation's annual Oktoberfest in the fall, the Foundation is raising funds through a series of fundraising efforts, beginning with the current letter campaign. Strack and Van Til Chief Operating Officer, and former Foundation Board Member, Dave Wilkinson is serving as Honorary Campaign Chairman.

In addition, HCF has hired Pepperbrook Design, Inc. to extensively revamp their website and will add new features that include a new "Donors Page" to recognize and advertise those businesses and individuals who generously assist their work. Contributions received through the current fundraising campaign will be a prominent part of this new feature and will allow the Foundation to help those who are helping them with these valuable projects.

During the first half of the year, HCF has moved forward on two strong initiatives: the "Highland Has Art" program and assisting the Town with their ongoing Urban Forestry Program to replace diseased trees and diversify the community's tree inventory.

Through their art program:

- The Foundation has awarded almost \$5,000 in grants towards the arts in Highland.
- The Foundation has taken the lead to begin organizing the formation of a Highland Arts Council.

Through their tree program:

- The Foundation was awarded an Environmental Action Grant from NIPSCO.
- The Foundation has partnered with the Arbor Day Foundation to begin a Community Tree Canopy program this fall to assist Highland residents with the purchase of new trees.

Donations to the Highland Community Foundation can be mailed to the Foundation at P.O. Box 1783, Highland, Indiana 46322.